



## 5th UK TURKEY BUSINESS FORUM

Friday, 19 September 2014

Istanbul, Hilton Istanbul Bosphorus

**Organised By**



Turkish-British Chamber  
of Commerce & Industry

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**THE WALL STREET JOURNAL**

### ABOUT THE FORUM

TBCCI is very pleased to present the 5th in the series of the major one-day UK-Turkey business event in Istanbul. Attendees will be able to hear about the key matters affecting business opportunities and methods from global sector experts and officials and will be able to network extensively during registration, in panel sessions and coffee breaks and at the Evening Reception at Pera House, British Consulate-General Istanbul. The four panels will be: Hi-Technology in Industry and Business, Insurance, Energy and Infrastructure

### WHO SHOULD ATTEND

Entrepreneurs, investors, exporters, importers, lawyers, financiers, accountants, consultancies, professionals, institutions, firms, academicians and individuals who are engaged in or intending to do business in or between Turkey and the UK, with a focus on Hi-Technology in Industry and Business, Insurance, Energy and Infrastructure

**Venue:**

Hilton Istanbul Bosphorus



**Event Organiser**

**Setur**

### Special Forum Rates For Accommodation

To register with the Forum and the Evening reception, and for special Forum rates at the venue hotel, Hilton Istanbul Bosphorus, contact us at [info@tbcci.org](mailto:info@tbcci.org)

**TO REGISTER ONLINE**, click [here](#)

**PROGRAMME**

12:00 - 13:00	Registration-Coffee-Networking
13:00 - 13:30	Welcome Speeches (All confirmed)
13:30 - 14:15	Keynote Speeches
14:30 - 16:15	Hi-Tech in Industry & Business Panel
14:30 - 16:15	Insurance Panel
16:15 - 16:35	Coffee Break
16:35 - 18:35	Infrastructure Panel
16:35 - 18:35	Energy Panel
19:30 - 21:30	Networking Reception at The British Consulate-General Istanbul

**12:00 - 13:00**      **REGISTRATION-COFFEE-NETWORKING**

**13:00 - 13:25**      **WELCOME SPEECHES**

<b>Emma Edhem, CC</b>	Chairman TBCCI, Barrister No5 Chambers, Common Councilman City of London Corporation
<b>Remzi Gür</b>	DEIK/Turkish British Business Council
<b>Leigh Turner</b>	Consul General & Director-General Trade & Investment for Turkey Central Asia & South Caucasus
<b>HSBC</b>	Lead Sponsor (Name TBA)
<b>Wall Street Journal</b>	Media Sponsor (Name TBA)

**13:30 - 14:20**      **KEYNOTE SPEECHES**

<b>Mevlüt Çavuşoğlu</b>	Minister for EU Affairs & Chief Negotiator Turkey (invited)
<b>Adnan Yıldırım</b>	Deputy Minister for Economy Turkey (invited)
<b>HE Richard Moore</b>	British Ambassador to Turkey (confirmed)
<b>İlker Aycı</b>	President Prime Ministry The Investment Support and Promotion Agency of Turkey, ISPAT (invited)

**14:30 - 16:15**      **HI-TECH IN INDUSTRY & BUSINESS PANEL (ROOM A)**

**THE HI-TECH AGENDA OF BUSINESS AND TURKEY'S ROLE:**

The role of IT in Europe's global competitiveness  
Success stories from around Europe in attracting investment and cultivating growth through IT.  
The role of Turkey as a global IT hub and potential.  
Areas Turkey leads in comparison to global IT trends?  
Global interest to Turkish Tech Market and potential areas of growth.  
Hi-Tech and IT Industries in Turkey  
Government Strategies about Hi-Tech and IT  
R&D and Innovation Support Programmes for these industries

<b>Moderator</b>	<b>Emma Edhem, CC</b> , Chairman TBCCI, Barrister No5 Chambers, Common Councilman City of London
<b>Nick Glover</b>	Turkey Director, BAE Systems Plc
<b>Tolga Özbolat</b>	Director, Technology Cooperation & Development & Technology Transfer, ODTÜ Teknokent
<b>Gökalp Bahçeli</b>	Assistant General Manager, KoçSistem Technology Solutions & Services
<b>Çağatay Telli</b>	Director, Knowledge Management, Ministry of Development Turkey
<b>Ali Eser</b>	EU Expert DG for Science and Technology, Ministry of Science, Industry & Technology of Turkey
<b>Doug Clark</b>	IBM UK & Ireland Cloud Computing Leader

**14:30-16:15**      **INSURANCE PANEL (ROOM B)**

**THE PROGRESS OF INSURANCE SECTOR IN TURKEY, CORPORATE SECTOR & INSURANCE**

Where will insurance sector growth come from?  
Challenges in finding insurance in some industry sectors  
Risk assessment and claims environment,  
Private Equity interest in Turkish insurance sector  
The future of insurance intermediaries  
Regulatory needs of Turkish insurance sector  
UK and EU Bribery and Anti-Corruption legislation; Credit Insurance

<b>Moderator</b>	<b>Zeynep Dereli</b> , Managing Director APCO Worldwide Istanbul
<b>Cameron Murray</b>	Head of UK, Ireland, Middle East & Africa Lloyd's International Markets, Lloyd's
<b>Hakan Sezik</b>	Head of Insurance and Investment HSBC Turkey
<b>Muzaffer Aktaş</b>	Managing Director, Willis Re London
<b>Belkıs Alpergun</b>	Vice Chairman, Country Managing Director, Turkey Coface
<b>Hulki Yalçın</b>	Member of the Board of Directors & General Manager Milli Reasurans TAS (invited)

**16:15 - 16:35**      **COFFEE BREAK**

**16:35 - 18:35**      **ENERGY PANEL** (ROOM A)

**TURKEY AND NUCLEAR & RENEWABLE ENERGY, OIL & GAS**

**According to the International Energy Agency, Turkey will likely see the fastest medium to long-term growth in energy demand among the IEA member countries**

What are the priority issues of and challenges in the Energy Sector in Turkey

The government's main energy policy: Ensuring sufficient energy supply to a growing economy

The need to continue the reforms to attract foreign investment

Nuclear Future

<b>Moderator</b>	<b>Pelin Akin</b> , DEIK Turkish British Business Council Executive Board Member, Board Member AKFEN
<b>Patrick Regis</b>	Rolls Royce CEO Turkey
<b>Andrew Symms</b>	Partner, Head of Energy & Industrials Group, DWF LLP
<b>Bud Fickler</b>	BP Turkey President
<b>Tolga Akar</b>	Executive Committee Member, Power Systems Managing Director, Borusan
<b>Sefa Sadik Aytekin</b>	Deputy Undersecretary, Ministry of Energy and Natural Resources Turkey (invited)
<b>Zafer Alper</b>	President Turkish Atomic Energy Authority(invited)

**16:35 - 18:35**      **INFRASTRUCTURE PANEL** (ROOM B)

**THE 2023 MISSION:**

Turkey's aim to become the world's 10th largest economy by 2023,  
the 100th anniversary of the founding of the Turkish Republic

The Investment appeal and climate in Turkey

Infrastructure and Policy Directions

Mega Projects

Perspectives on the Role of Private Sector Involvement

Challenge for Turkish Banks to fund large scale projects

PPP models

<b>Moderator</b>	DWF LLP (name TBA)
<b>Cem Galip Özenen</b>	Head of Public Private Partnerships Department, Turkish Ministry of Development
<b>Michael Davey</b>	Director for Turkey, The European Bank for Reconstruction and Development (EBRD)
<b>İsmail Önder Ünal</b>	KPMG Turkey Property & Infrastructure Sector Leader, Audit Partner
<b>Ebru Dildar Edin</b>	Executive Vice President, Garanti Bank, Project & Acquisition Finance, Sustainability

**19:30-21:30 NETWORKING RECEPTION**  
**PERA HOUSE, BRITISH CONSUL GENERAL ISTANBUL**

The Networking Reception will take place in Pera House, British Consul General Istanbul, by Courtesy of Leigh Turner HM Consul General and Director-General for UKTI for Turkey, Central Asia, the South Caucasus

**Shuttle bus service from Hilton to Reception at the British Consulate :**

At the end of the Panel sessions, there will a shuttle bus service for the transport of delegates from the Forum venue, Hilton Istanbul Bosphorus to the British Consulate General Istanbul. Delegates attending both the Forum and the Networking Reception should please indicate when registering if they wish to use the shuttle service.

<b>Registration Fees</b>	<b>Member (i)</b>	<b>Non-Member</b>
Forum (ii)	160 GBP	220 GBP
Evening Reception (iii)	60	85
Master Ticket (iv)	175	245

- (i) Members of TBCCI, DEIK, TIM, ITO, ATO
- (ii) Includes Welcome and Keynote Speeches & Panels
- (iii) Evening Reception
- (iv) Master Ticket includes Speeches, Panels and the Evening Reception

**TO REGISTER ONLINE**, click [here](#)

**To register, or for special Forum rates for Flights or Accommodation at the venue hotel,**  
contact us at [info@tbcci.org](mailto:info@tbcci.org)

**We look forward to seeing you at this major Event**



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